



Thursday April 22, 2010

If you missed it

[Columbian launches online community for startups](#)

Innovate Clark County, built in partnership with PubTalk and the Southwest Washington Workforce Development Council, creates an online meeting space for networking, sharing information and ideas and providing additional resources to help startups grow their businesses in Clark County. [Read More](#)



New Business

[Three Vancouver entrepreneurs make pitches for venture capital funding](#)

Three Vancouver startup founders pitched their business plans to a crowd of about 90 local investors and other business owners Wednesday night at PubTalk. Michelle Platter, founder of Shaping Environments, Chuck Nokes, chief executive officer of **REDpoint International** and Paul Slowey, founder of Oasis Diagnostics, gave 10-minute talks in the hopes of attracting venture capital funding for their ideas. The crowd then had 10 minutes to pepper them with questions from specifics about their revenue sources, chief competition and market opportunities to their funding needs and plans for development. "When you do a presentation it helps you think about what the product means to other people," said Platter, whose company officially launched just two weeks ago. The "pitch night" was organized by the Southwest Washington Workforce Development Council, in partnership with the Oregon Entrepreneurs Network, in an effort to spur business growth in Clark County. For more, read Friday's Columbian.