



For Immediate Release

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INNOVATIVE SLEEVE REDUCES RISK OF IV FAILURES

SEATTLE - (April 6, 2011) - Patients requiring an IV will experience greater comfort and reduced risk of IV failures with the new StedLine™ IV Sleeve introduced by Vancouver, Wash.-based REDpoint International at the Puget Sound Infusion Nurses Conference.

The StedLine IV Sleeve, made of a soft, disposable material, stabilizes the IV primary line set. Using no tapes or adhesives, the sleeve itself absorbs yanks and tugs that cause IV catheters to fail. This makes it a generation better than the leading primary stabilization procedure which involves gluing or taping a securement device to the skin.

“The StedLine IV Sleeve will greatly reduce the risk of preventable IV failures,” said Chuck Nokes, President and CEO of REDpoint International, which produces a line of infusion devices. “We believe they will receive widespread use throughout the \$14 billion worldwide infusion therapy marketplace.”

This week’s introduction follows the company’s successful completion of FDA requirements for an Class 1, 510(k) Exempt device.

“Chuck’s team has done a great job of identifying two issues - tape and glue,” said Jon McCormick, President of McCormick Medical Distribution in Seattle, which is the first distributor to carry the product. McCormick, who spent 10 years as an infusion nurse in hospitals before starting his distribution company in 1994, expects to supply the StedLine IV Sleeve to hospitals, nursing homes, and home infusion companies.

“You have people in nursing homes who often forget their arm is attached to a machine. The machine falls, the tubing rips, and the glued lock can rip skin right off their arm. One customer has seen a dozen of these skin injuries in just the last quarter.”

The StedLine IV Sleeve also received enthusiastic support from David Winter, M.D., President of the medical biotechnology company Human Biosystems Inc., and a board member for REDpoint International.

“The StedLine IV Sleeve saves both time and money for providers and nurses, and avoids problems for patients, including ripping skin and hair, searching for new veins, and reinserting IVs that come out at night. It’s especially good for the elderly with sensitive skin and pediatric use because kids move around a lot.”

REDpoint International expects to market the StedLine IV Sleeve through infusion product distributors. The StedLine product line, which contains a total of 12 devices, is made in the USA.

About REDpoint International

Vancouver, Wash. based, REDpoint International, is a privately held medical device company formed in March of 2008 by President and CEO Chuck Nokes. The company has introduced its first of a planned line of infusion therapy products bearing the StedLine™ brand name. It also introduced the Versatilt, a Safe Patient Handling device that tilts wheelchairs to provide safe and effective treatment while avoiding caregiver injuries. More information is available at www.REDpoint.com or by calling 360.573.5957.